

# CALHOUN COUNTY AND STEWART MEMORIAL COMMUNITY HOSPITAL HEALTH IMPROVEMENT PLAN 2021

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For information about this plan:

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## Topic 1

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

##### Goal 1

REDUCE THE RATE OF CANCER DIAGNOSIS IN CALHOUN COUNTY

##### Alignment with National Plans

NATIONAL CANCER INSTITUTE [www.cancer.gov](http://www.cancer.gov)

NATIONAL INSTITUTES OF HEALTH [www.nih.gov](http://www.nih.gov)

##### Alignment with State/Other Plans

CANCER IN IOWA 2020 <https://www.cancer-rates.info/ia/>

IOWA CANCER REGISTRY - STATE HEALTH REGISTRY OF IOWA

HEALTHY IOWANS 2017 - STATE HEALTH ASSESSMENT SUPPLEMENT - IDPH

#### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

##### Objective 1.1

INCREASE PREVENTATIVE BEHAVIORS IN PERSONS AT HIGH RISK FOR CANCER TO REDUCE CANCER RELATED DEATHS FROM 25 IN 2020 TO 15 IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	25	2025	15

##### Data Source and Location

CANCER IN IOWA 2020 <http://www.cancer-rates.info/ia/>

## Progress on track

10-28-22 The estimated death rate for 2022 from Iowa Cancer Registry is 25. This number does not represent actual deaths or developing cancer. Rather, they represent the relative risk of dying or developing cancers

Notes: SMC, McCrary Rost Clinics, and CCPH staff receive routine training on the importance of health screenings and utilize several different methods of delivery of this message; flyers, clinics, social media, advertising, health fairs, meetings, etc. in order to reach the largest number of residents.

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### **Strategy 1.1-1**

3D MAMMOGRAPHY

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#### **Strategy Source and Location**

SMCH/MCCRARY ROST CLINIC STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

#### **Who's Responsible**

SMCH/ MCCRARY ROST CLINIC

#### **Target Date**

6/30/2026

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### **Strategy 1.1-2**

REFFERAL TO HIGH RISK BREAST CANCER CLINIC

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#### **Strategy Source and Location**

SMCH/MCCRARY ROST CLINIC STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

#### **Who's Responsible**

SMCH/MCCRARY ROST CLINIC

#### **Target Date**

6/30/2026

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### **Strategy 1.1-3**

REVIEW HEALTH MAINTENANCE RECORDS TO IDENTIFY PATIENTS MEETING CRITERIA FOR SCREENINGS

# Powered by Cognito Forms

## Strategy Source and Location

MCCRARY ROST CLINIC STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

## Who's Responsible

MCCRARY ROST CLINIC

## Target Date

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 1.1-4

INCREASE HPV IMMUNIZATIONS >31%

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## Strategy Source and Location

SMCH/MCCRARY ROST CLINIC STATISTICAL DATA

CCPH DATA

**Strategy Type:** Professional/provider-focused

## Who's Responsible

SMCH

CCPH

MCCRARY ROST CLINIC

## Target Date

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 1.1-5

EDUCATE THE NEED FOR SCREENINGS AND THE RISKS AND BENEFITS

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## Strategy Source and Location

SMCH/MCCRARY ROST CLINIC

**Strategy Type:** Professional/provider-focused

## Who's Responsible

SMCH/MCCRARY ROST CLINIC

## Target Date

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 1.1-6

CONTINUE TOBACCO/NICOTINE/VAPING EDUCATION AND OUT REACH

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## Strategy Source and Location

IDPH - DIVISION OF TOBACCO

WEBSTER COUNTY PUBLIC HEALTH

**Strategy Type:** Policy-focused

## Who's Responsible

CCPH

## Target Date

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 1.1-7

CONTINUE TRACKING RUN OFF WATER FROM CONFINEMENTS, MAINTAIN RECORDS AND ESTABLISH MINIMUM STANDARDS

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## Strategy Source and Location

# Powered by Cognito Forms

CCPH - ENVIRONMENTAL HEALTH

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH - ENVIRONMENTAL HEALTH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 1.1-8

LUNG CANCER SCREENINGS FOR QUALIFYING INDIVIDUALS

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**Strategy Source and Location**

MCCRARY ROST CLINICS STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

MCCRARY ROST CLINICS

**Target Date**

6/30/2026

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IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Goal 2

INCREASE THE USE OF CARE COORDINATION TO ASSIST WITH NAVIGATION THROUGH HEALTH CARE INFORMATION AND SERVICES

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### Alignment with National Plans

NATIONAL CARE COORDINATION STANDARDS [nashp.org/national-care-coordination-awards-for-children-and-youth](http://nashp.org/national-care-coordination-awards-for-children-and-youth)

### Alignment with State/Other Plans

IOWA HIGH QUALITY HEALTH CARE INITIATIVE [idph.iowa.gov/bh/medicaid-managed-care](http://idph.iowa.gov/bh/medicaid-managed-care)

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Objective 2.1

INCREASE IDENTIFICATION OF INDIVIDUALS WITH MULTIPLE CARE CONDITIONS NEEDING REFERRAL FOR CARE COORDINATION TO INCREASE ACCESS AND FOLLOW UP FOR NEEDED SERVICES FROM CARE COORDINATION REFERRALS

**Baseline Year**

2020

**Baseline Value**

54

**Target Year**

2025

**Target Value**

75

**Data Source and Location**

SMCH STATISTICAL DATA

CCPH

**Progress: Off Track:** 10-28-22 To date in 2022 45 patients have been assisted with care coordination.

Notes: Darci Peterson, SMCH Care Coordinator stated that they are discussing new initiatives that would increase enrollment in this valuable program

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.1-1**

REFERRALS TO TRANSITIONAL CARE MANAGEMENT AND CHRONIC CARE MANAGEMENT PROGRAMS

**Strategy Source and Location**

SMCH STATISTICAL DATA

CCPH DATA

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

CCPH

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.1-2**

INCREASE COMMUNITY EDUCATION REGARDING WHAT CCM IS AND THE BENEFITS

**Strategy Source and Location**

SMCH

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.1-3**

COLLABORATE WITH AND EDUCATE OTHER ENTITIES ABOUT CCM (HHC/PH/SPECIALTY PROVIDERS)

**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

# Powered by Cognito Forms

**Who's Responsible**  
SMCH

**Target Date**  
6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 2.1-4

RECRUTE A SHIIP VOLUNTEER TO ASSIST WITH MEDICARE TRANSITIONS AND QUESTIONS

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**Strategy Source and Location**  
SMCH DATA

CCPH

**Strategy Type:** Community-focused

**Who's Responsible**  
SMCH

**Target Date**  
6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 2.1-5

INCREASE REFERRALS TO THE CCM PROGRAM THROUGH MARKETING, EDUCATION AND COORDINATION WITH OTHER CASE MANAGEMENT PROGRAMS AS NEEDED

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**Strategy Source and Location**  
SMCH STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**  
SMCH

**Target Date**  
6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Objective 2.2

DEVELOP A TOOL TO TRACK HOME CARE REFERRALS AND FOLLOW UP

Baseline Year	Baseline Value	Target Year	Target Value
2020	0	2026	100% TRACKED

**Data Source and Location**

**Progress Completed:** 10-28-22 The tool was implemented fully 7-1-22

Notes: Every inquiry regarding home care is documented on a spreadsheet. The referrals made, admittance to CCPH programs, all follow up and attempts at follow up that have been made, also, the outcomes of each of these inquiries are noted. Until the date of outcome is noted follow up is provided to each individual.

CCPH

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 2.2-1**

TRACK HOME CARE CLIENTS AND REFERRALS TO SUPPORT RESOURCES FROM 0% TO 100% WITH DEVELOPED TRACKING TOOL

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**Strategy Source and Location**

CCPH

ELDERBRIDGE

STATE GRANT - IDPH

MCOs

**Strategy Type:** Policy-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

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IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Goal 3**

INCREASE ACCESS AND REFERRALS TO SHELTER SERVICES FOR VICTIMS OF ABUSE, VIOLENCE, OR SEX; INCLUDING INDIVIDUALS WITH DISABILITIES

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**Alignment with National Plans**

HEALTHY PEOPLE 2020, INJURY AND VIOLENCE PREVENTION <https://www.healthypeople.gov/2020topics-objectives/topic/injury-and-violence-prevention>

**Alignment with State/Other Plans**

ACES 360 IOWA <https://www.iowaaces360.org/>

UNIVERSITY OF IOWA CHILD PROTECTION PROGRAMS <https://childrens.org/medical-services/child-protection>

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IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Objective 3.1**

INCREASE THE IDENTIFICATION OF VICTIMS OF INTIMATE PARTNER VIOLENCE WITH REFERRALS TO COMMUNITY SERVICES

Baseline Year	Baseline Value	Target Year	Target Value
2020	46	2025	60

**Data Source and Location**

DOMESTIC SEX ASSAULT OUTREACH CENTER

FAMILY CRISIS CENTER

CENTERS AGAINST ABUSE AND SEXUAL ASSAULT

**Progress:** Domestic Sex Assault Outreach Center reports 20 Calhoun County Residents have been provided with services for the year through 10-28-22. The Family Crisis Center and Centers Against Abuse and Sexual Assault have not yet returned the request for data.

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 3.1-1**

EDUCATE THE PUBLIC AND AREA AGENCIES ON THE AVAILABILITY OF THESE PROTECTIVE SERVICES

**Strategy Source and Location**

D/SAOC

FCC

CAASA

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Goal 4**

REDUCE THE NUMBER OF REPORTED POOR MENTAL HEALTH DAYS TO IMPROVE QUALITY OF LIFE FOR CALHOUN COUNTY INDIVIDUALS AND FAMILIES

**Alignment with National Plans**

NATIONAL INSTITUTE OF MENTAL HEALTH [www.nih.gov/abort-nih](http://www.nih.gov/abort-nih)

WORLD HEALTH ORGANIZATION MENTAL HEALTH POLICY [www.who.int/services/1-mhpolicyplans](http://www.who.int/services/1-mhpolicyplans)

**Alignment with State/Other Plans**

IOWA MENTAL HEALTH PLANNING AND ADVISORY COUNCIL - IDPH [dhs.iowa.gov/node](http://dhs.iowa.gov/node)



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## IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

### **Objective 4.1**

INCREASE KNOWLEDGE AND THE BENEFITS OF MENTAL HEALTH SERVICES FOR INDIVIDUALS WITH MENTAL HEALTH ISSUES AND THEIR FAMILIES SO THEY CAN MANAGE THEIR MENTAL HEALTH ON A DAILY BASIS AND RECEIVE APPROPRIATE SUPPORTS

<b>Baseline Year</b>	<b>Baseline Value</b>	<b>Target Year</b>	<b>Target Value</b>
2020	0 (COVID)	2025	4 CLASSES HELD YEARLY

Data Source and Location

CCPH  
NAMI - NATIONAL ALLIANCE ON MENTAL ILLNES  
ROLLING HILLS MENTAL HEALTH REGION

### **Progress complete**

10-28-22 NAMI has presented 4 classes in 2022 and all have been very well attended. Two support groups have been meeting weekly.

In April Rolling Hills Mental Health Region Presented a program for police, emt's, fire and rescue and other interested entities on how to deal effectively with those suffering a mental illness.

## IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

### **Strategy 4.1-1**

EDUCATE INDIVIDUALS, PROVIDERS, AND SCHOOL WORKFORCE ON ACEs TO IDENTIFY RISK FACTORS AND INCREASE AWARENESS OF ACEs AND THE LIFELONG IMPACT TO MENTAL AND PHYSICAL HEALTH

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#### **Strategy Source and Location**

SCC SCHOOLS

MANSON NORTHWEST WEBSTER SCHOOLS

SMCH

CCPH

AREA PROVIDERS AND CLINICIANS

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

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SCC SCHOOLS

CCPH

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 4.1-2

UTILIZE TELEHEALTH SERVICE FOR MENTAL HEALTH TO DECREASE THE NO SHOW RATE FOR INDIVIDUALS

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### Strategy Source and Location

SMCH STATISTICAL DATA

**Strategy Type:** Policy-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 4.1-3

CONTINUE INVOLVEMENT WITH SERT (STUDENT EMPOWERMENT AND RESILIENCY TEAM) AND BEHAVIORAL HEALTH COLLABORATIVE WITH THE SCHOOL AND COMMUNITY AGENCIES

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### Strategy Source and Location

SMCH

CCPH

SCC SCHOOLS

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

CCPH

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 4.1-4

MAINTAIN MENTAL HEALTH PROVIDERS IN OUR CLINICS AND REFER TO OTHER MENTAL HEALTH SUPPORT AGENCIES AS NEEDED

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### Strategy Source and Location

SMCH STATISTICAL DATA

**Strategy Type:** Policy-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 4.1-5

USE OF INDIVIDUAL VISITS WITH APPROPRIATE SERVICES VIA TECHNOLOGY IN THE EMERGENCY ROOM AND HOSPITAL AS NEEDED

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**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Professional/provider-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-6**

UTILIZE ACES RESILIENCY QUESTIONNAIRE AND EDUCATION ON ALL NEW OB PATIENTS, FAMILY FOUNDATIONS PROGRAM PARENTS, AND OTHER MATERNAL HEALTH PROGRAMS PROVIDING FOLLOW UP AND REFERRAL AS NEEDED OR REQUESTED

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**Strategy Source and Location**

SMCH

CCPH

WEBSTER COUNTY PUBLIC HEALTH

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

CCPH

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-7**

CONTINUE TO OFFER NAMI BASICS AND FAMILY TO FAMILY EDUCATION

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**Strategy Source and Location**

NAMI IOWA

CCPH

ROLLING HILLS MENTAL HEALTH REGION

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

ROLLING HILLS MENTAL HEALTH REGION

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

**Strategy 4.1-8**

EDUCATE COMMUNITY AND STAFF REGARDING OLIVE GROVE SUPPORT GROUP AND INCREASE REFERRALS

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**Strategy Source and Location**

CCPH

ROLLING HILLS MENTAL HEALTH REGION

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**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 4.1-9

EDUCATE THE COMMUNITY AND STAFF REGARDING TURNING POINT CRISIS HOME AND INCREASE REFERRALS

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### Strategy Source and Location

TURNING POINT CRISIS HOUSE DATA

SMCH

CCPH

ROLLING HILLS MENTAL HEALTH REGION

**Strategy Type:** Individual/interpersonal-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

SMCH

ROLLING HILLS MENTAL HEALTH REGION

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Goal 5

INCREASE AVAILABLE AND AFFORDABLE TRANSPORTATION SERVICES IN CALHOUN COUNTY

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### Alignment with National Plans

FEDERAL REGISTER MEDICAID PROGRAM; STATE OPTION TO ESTABLISH NON EMERGENCY MEDICAL TRANSPORTATION PROGRAM [federalregister.gov/documents/e8-296621/medicaidprog](https://www.federalregister.gov/documents/e8-296621/medicaidprog)

### Alignment with State/Other Plans

NON EMERGENCY MEDICAL TRANSPORTATION [dhs.iowa.gov/members/medicaid-a-to-z/nemt](https://dhs.iowa.gov/members/medicaid-a-to-z/nemt)

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Objective 5.1

INCREASE THE NUMBER OF RESOURCES FROM 2 (MIDAS AND MCO MEDICAL TRANSPORTATION) TO A MINIMUM OF 3 RESOURCES

**Baseline Year**

2020

**Baseline Value**

2

**Target Year**

2025

**Target Value**

3+

**Data Source and Location**

MIDAS STATISTICS

CCPH

## Progress complete

10-28-22 Calhoun County now has one Uber Driver. The volunteer driver list at Calhoun County General Assistance has had 3 additions.

Notes: On 10-27-22 the Pomeroy Covenant Church reached out to CCPH that they would like to partner in areas that they might be able to assist. Transportation was listed as a high priority for Calhoun County residents.

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Strategy 5.1-1

ESTABLISH AND MAINTAIN A VOLUNTEER DRIVER LIST AT THE CALHOUN COUNTY GENERAL RELIEF OFFICE

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#### Strategy Source and Location

CCPH

CALHOUN COUNTY GENERAL RELIEF LIST AND USER STATISTICS

**Strategy Type:** Community-focused

#### Who's Responsible

CCPH

#### Target Date

6/30/2026

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### Strategy 5.1-2

INCREASE MIDAS AVAILABILITY

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#### Strategy Source and Location

MIDAS STATISTICS

SMCH

CCPH

**Strategy Type:** Policy-focused

#### Who's Responsible

SMCH

#### Target Date

6/30/2026

CCPH

MIDAS

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IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 5.1-3

SUPPORT A COUNTY TAXI SERVICE

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### Strategy Source and Location

CCPH

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Strategy 5.1-4

ASSIST TOWNS AND CIVIC GROUPS TO SET UP WEEKLY CARPOOLS AND RIDE SHARE PROGRAMS

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### Strategy Source and Location

CCPH

COUNTY MUNICIPALITIES AND CIVIC GROUPS

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

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IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Goal 6

INCREASE THE AVAILABILITY OF SUBSTANCE ABUSE SUPPORT GROUPS FOR INDIVIDUALS AND FAMILIES

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### Alignment with National Plans

ALCOHOLICS ANNONYMOUS [alcoholrehab.guide.org/support/alcoholics-anonymous](http://alcoholrehab.guide.org/support/alcoholics-anonymous)

### Alignment with State/Other Plans

IDPH IOWA BEHAVIORAL HEALTH <https://idph.iowa.gov/bureau-of-sustance-abuse/substance-use/>

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

## Objective 6.1

INCREASE THE NUMBER OF AA/ALANON/NA GROUPS FROM 2 IN 2020 TO 4 IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	2	2025	4

### Data Source and Location

ALCOHOLICS ANNONYMOUS

CCPH

CHURCH OF CHRIST - ROCKWELL CITY

## Progress on track

10-28-22 Calhoun County now has a total of 3 AA/NA programs. One each in Lohrville, Lake City, and Manson.

Notes: The Pomeroy Covenant Church would also be willing to sponsor a group in their church.

### IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

#### **Strategy 6.1-1**

REACH OUT TO POTENTIALLY INTERESTED INDIVIDUALS TO START A SUPPORT GROUP IN ROCKWELL CITY

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#### **Strategy Source and Location**

CCPH

CHURCH OF CHRIST - ROCKWELL CITY

**Strategy Type:** Community-focused

#### **Who's Responsible**

CCPH

#### **Target Date**

6/30/2026

CHURCH OF CHRIST - ROCKWELL CITY

## Topic 2

### HEALTH EDUCATION AND INFORMATION RESOURCES

#### HEALTH EDUCATION AND INFORMATION RESOURCES

##### Goal 1

REDUCE STD RATES IN CALHOUN COUNTY

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#### Alignment with National Plans

DIVISION OF STD PREVENTION - CDC [cdc.gov/std/dstdp/default.htm](https://www.cdc.gov/std/dstdp/default.htm)

#### Alignment with State/Other Plans

IDPH <https://idph.iowa.gov/hivstdhep/social-determinates-of-health>

#### HEALTH EDUCATION AND INFORMATION RESOURCES

##### Objective 1.1

INCREASE KNOWLEDGE OF PREVENTATIVE BEHAVIORS RELATED TO SEXUALLY TRANSMITTED INFECTIONS TO REDUCE THE NUMBER OF INFECTIONS FROM 236 IN 2020 TO 200 IN 2025

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Baseline Year	Baseline Value	Target Year	Target Value
2020	236	2025	200

Data Source and Location  
IDPH COUNTY STATISTICS - COUNTY HEALTH RANKINGS AND ROADMAPS

## Progress on track

10-28-22 217 cases reported

### HEALTH EDUCATION AND INFORMATION RESOURCES

#### Strategy 1.1-1

UTILIZE BILLBOARDS, CONDOM AVAILABILITY, SOCIAL MEDIA, "GIRL TALK" PROGRAM, IDPH BUREAU OF HIV, STD, AND HEPATITIS TO EDUCATE STUDENTS AND YOUNG ADULTS REGARDING PREVENTATIVE BEHAVIORS

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Strategy Type: Individual/interpersonal-focused

Who's Responsible  
SMCH

Target Date  
6/30/2026

CCPH

### HEALTH EDUCATION AND INFORMATION RESOURCES

#### Objective 1.2

Baseline Year	Baseline Value	Target Year	Target Value
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Data Source and Location

### HEALTH EDUCATION AND INFORMATION RESOURCES

#### Goal 2

INCREASE THE NUMBER OF FAMILIES RECEIVING FAMILY FOUNDATION SERVICES

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Alignment with National Plans



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NATIONAL FAMILY SUPPORT NETWORK [www.nationalfamilysupportnetwork.org](http://www.nationalfamilysupportnetwork.org)

Alignment with State/Other Plans

IDPH BUREAU OF FAMILY HEALTH [idph.iowa.gov](http://idph.iowa.gov)>familyhealth-support

HOPES [idphiowa.gov](http://idphiowa.gov)>hopes

## HEALTH EDUCATION AND INFORMATION RESOURCES

Objective 2.1

DECREASE THE NUMBER OF FAMILIES AT 125% OF POVERTY RATE FROM 11.6% TO 10% BY 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	11.6%	2025	10%

Data Source and Location

CCPH

FAMILIES FIRST

**Progress on track**

10-28-22 11.5% OF FAMILIES AT 125% POVERTY RATE

Unable to get 2022 or recent values from the IDPH website so changed data resource and values to those from World Population Review >counties>Calhoun-county>dataUSA

## HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 2.1-1

UTILIZE REFERRAL RESOURCES

Strategy Source and Location

CCPH

FIRST FIVE - WEBSTER COUNTY PUBLIC HEALTH

Strategy Type: Individual/interpersonal-focused

Who's Responsible

CCPH

Target Date

6/30/2026

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## HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 2.1-2

INCREASE ADVERTISING AND UTILIZE SOCIAL MEDIA TO EDUCATE THE PUBLIC REGARDING FAMILY FOUNDATION SERVICES

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Strategy Source and Location

CCPH - SOCIAL MEDIA DATA

Strategy Type: Community-focused

Who's Responsible

CCPH

Target Date

6/30/2026

## HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 2.1-3

OFFER INCENTIVES

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Strategy Source and Location

CCPH

Strategy Type: Individual/interpersonal-focused

Who's Responsible

CCPH

Target Date

6/30/2026

## HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 2.1-4

EDUCATE HEALTHCARE STAFF AT MCCRARY ROST CLINICS, MANSON FAMILY HEALTH, AND NICK HILDRETH MEMORIAL CLINIC REGARDING THE BENEFITS OF THE FAMILY FOUNDATION PROGRAM

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Strategy Source and Location

CCPH

MCCRARY ROST CLINICS

Strategy Type: Professional/provider-focused

Who's Responsible

CCPH

Target Date

6/30/2026

MCCRARY ROST CLINICS

## HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 2.1-5

DEVELOP A PROCESS FOR REFERRALS TO FAMILY FOUNDATIONS WHEN CONCERNS ARE IDENTIFIED AT MCCRARY ROST CLINICS

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Strategy Source and Location

MCCRARY ROST

# Powered by Cognito Forms

Strategy Type: Professional/provider-focused

Who's Responsible  
MCCRARY ROST CLINICS

Target Date  
6/30/2026

## HEALTH EDUCATION AND INFORMATION RESOURCES

Goal 3

IMPROVE ACCESS TO QUALITY HEALTH SERVICES AND SUPPORTS

Alignment with National Plans

HEALTHY PEOPLE [www.healthypeople.gov](http://www.healthypeople.gov)

JOINT COMMISSION [www.jointcommission.org](http://www.jointcommission.org)

Alignment with State/Other Plans

IDPH [idph.iowa.gov/portals/1/files/do/idph\\_aca\\_impact\\_study.pdf](http://idph.iowa.gov/portals/1/files/do/idph_aca_impact_study.pdf)

## HEALTH EDUCATION AND INFORMATION RESOURCES

Objective 3.1

REDUCE THE NUMBER OF PERSONS THAT ARE UNABLE TO OBTAIN OR DELAY OBTAINING NECESSARY MEDICAL CARE BY 5% BY 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	5.27%	2025	.27%

Data Source and Location

IDPH COUNTY HEALTH RANKINGS AND ROADMAPS

### **Progress on track**

10-28-22 3.64% (uninsured) INDIVIDUALS DELAY OBTAINING MEDICAL CARE.

## HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 3.1-1

DEVELOP EXPANDED ACCESS TO LOCAL CLINICIANS AT 4 LOCAL CLINICS

Strategy Source and Location

SMCH

Strategy Type: Community-focused

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Who's Responsible  
SMCH AND MCCRARY ROST CLINICS

Target Date  
6/30/2026

HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 3.1-2

COMMUNICATE WITH EMS STAFF TO IDENTIFY HIGH RISK/FREQUENT ER USERS AND LINK THOSE INDIVIDUALS WITH SERVICES AS ABLE AND ACCEPTED

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Strategy Source and Location  
CALHOUN COUNTY EMERGENCY SERVICES

SMCH

CCPH

Strategy Type: Professional/provider-focused

Who's Responsible  
CCPH

Target Date  
6/30/2026

SMCH

CALHOUN COUNTY EMERGENCY SERVICES

HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 3.1-3

CONTINUE SIMs MEETINGS WITH SMCH/CCPH/DHS AND OTHER AGENCIES TO ASSIST INDIVIDUALS TO LIMIT BARRIERS TO CARE

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Strategy Source and Location  
SMCH STATISTICAL DATA

CCPH DATA

DHS

SCC SCHOOLS

Strategy Type: Individual/interpersonal-focused

Who's Responsible  
SMCH

Target Date  
6/30/2026

CCPH

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HEALTH EDUCATION AND INFORMATION RESOURCES

Goal 4

# Powered by Cognito Forms

## DECREASE THE PERCENTAGE OF FOOD INSECURITY IN CALHOUN COUNTY

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Alignment with National Plans

FEEDING AMERICA [www.feedingamerica.org](http://www.feedingamerica.org)>hunger-in-america

Alignment with State/Other Plans

UNITED WAY [www.unitedwaydm.org](http://www.unitedwaydm.org)>the-food-issue-no-one-talks-about

### HEALTH EDUCATION AND INFORMATION RESOURCES

Objective 4.1

DISSEMINATE INFORMATION TO COMMUNITIES HOW TO ACCESS EMERGENCY FEEDING SITES/FOOD AND NUTRITION SITES TO REDUCE FOOD INSECURITY FROM 12% IN 2020 TO 5% IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	12%	2025	6%

Data Source and Location

IDPH - COUNTY HEALTH RANKINGS AND ROADMAPS

#### **Progress on track**

10-28-22 9% of Calhoun County Residents do not know how to access feeding/food sites.

### HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 4.1-1

INCREASE THE NUMBER OF GROCERY STORES IN CALHOUN COUNTY

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Strategy Source and Location

CALHOUN COUNTY ECONOMIC DEVELOPMENT

ROCKWELL CITY REVITALIZATION

CCPH

Strategy Type: Community-focused

Who's Responsible

CALHOUN COUNTY ECONOMIC DEVELOPMENT

Target Date

6/30/2026

ROCKWELL CITY REVITALIZATION

CITY OF ROCKWELL CITY

CCPH

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## HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 4.1-2

DEVELOP COMMUNITY GARDENS

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Strategy Source and Location

CALHOUN COUNTY ECONOMIC DEVELOPMENT

ISU EXTENSION

CCPH

Strategy Type: Community-focused

Who's Responsible

CALHOUN COUNTY ECONOMIC DEVELOPMENT

Target Date

6/30/2026

ISU EXTENSION

CCPH

## HEALTH EDUCATION AND INFORMATION RESOURCES

Strategy 4.1-3

DEVELOP A RECIPE PROGRAM TO INCLUDE APPLICABLE RECIPES WITH FOOD BANK DISTRIBUTIONS

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Strategy Source and Location

CALHOUN COUNTY FAMILY DEVELOPMENT CENTER

SMCH

CCPH

Strategy Type: Demographic/socioeconomic-focused

Who's Responsible

CALHOUN COUNTY FAMILY DEVELOPMENT CENTER

Target Date

6/30/2026

SMCH

CCPH

**Topic 3**

HEALTHY LIVING

## HEALTHY LIVING

### Goal 1

REDUCE ADULT OBESITY RATES IN CALHOUN COUNTY

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#### Alignment with National Plans

USDA nifa.usda.gov.>programs>obesity-prevention-healthy-weight-program

#### Alignment with State/Other Plans

IDPH idph.iowa.gov>health>obesity

UNIVERSITY OF IOWA medicine.uiowa.edu.>obesity>content>state-obesity-iowa

## HEALTHY LIVING

### Objective 1.1

INCREASE EDUCATIONAL AND SUPPORT PROGRAMS AVAILABLE IN CALHOUN COUNTY TO ADDRESS ADULT OBESITY AND REDUCE THE RATE FROM 36% IN 2020 TO 30% IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	36%	2025	30%

#### Data Source and Location

IDPH - COUNTY HEALTH RANKINGS AND ROADMAPS

### Progress completed

10-28-22 25.7% Adult obesity rate

## HEALTHY LIVING

### Strategy 1.1-1

DEVELOP WORKPLACE WELLNESS CHALLENGES FOR COUNTY WIDE PARTICIPATION

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#### Strategy Source and Location

CCPH

**Strategy Type:** Community-focused

#### Who's Responsible

CCPH

#### Target Date

6/30/2026

## HEALTHY LIVING

### Strategy 1.1-2

ADD WORKOUT RESOURCES TO THE CALHOUN COUNTY RESOURCES BOOK

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#### Strategy Source and Location

CCPH

CALHOUN COUNTY GENERAL RELIEF

**Strategy Type:** Community-focused

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**Who's Responsible**

CALHOUN COUNTY GENERAL RELIEF

**Target Date**

6/30/2026

CCPH

HEALTHY LIVING**Strategy 1.1-3**

OFFER COOKING AND OTHER HEALTHY LIVING CLASSES DURING STUDENT SPORTS PRACTICES.

**Strategy Source and Location**

CCPH

CALHOUN COUNTY BOARD OF HEALTH

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

HEALTHY LIVING**Goal 2**

INCREASE ACCESS TO EXERCISE OPPORTUNITIES IN CALHOUN COUNTY

**Alignment with National Plans**

USGS <https://www.usgs.gov/about/organizationscience>

<https://www.opm.gov/policy-data-oversight/worklife>

**Alignment with State/Other Plans**

IOWA STATE EXTENSION <https://www.extension.iastate.edu/life>

HEALTHY LIVING**Objective 2.1**

INCREASE ACCESS TO LOCATIONS OR PROGRAMS THAT SUPPORT INCREASED PHYSICAL ACTIVITY FOR CALHOUN COUNTY RESIDENTS FROM 74% TO 80% IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	74%	2025	80%

**Data Source and Location**

IDPH - COUNTY HEALTH RANKINGS AND ROADMAPS

**Progress:** CURRENT DATA IS NOT AVAILABLE ON THE COUNTY HEALTH RANKINGS AND ROADMAPS.

HEALTHY LIVING**Strategy 2.1-1**



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OFFER EXERCISE CLASSES DURING STUDENT SPORTS PRACTICES FOR WAITING PARENTS AND OTHERS

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**Strategy Source and Location**

CCPH DATA

TOTAL BODY FITNESS

LAKE CITY WORKOUT CENTER

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

6/30/2026

HEALTHY LIVING

**Strategy 2.1-2**

CREATE A LIST OF AVAILABLE BIKE TRAILS/LANES AND WALKING AREAS IN THE COUNTY

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**Strategy Source and Location**

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Strategy Type:** Community-focused

**Who's Responsible**

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Target Date**

6/30/2026

HEALTHY LIVING

**Strategy 2.1-3**

CONDUCT COMMUNITY FITNESS CLASSES AND SPORT PERFORMANCE PROGRAMS

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**Strategy Source and Location**

SMCH STATISTICAL DATA

**Strategy Type:** Community-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

HEALTHY LIVING

**Strategy 2.1-4**

PROVIDE A LIST OF FREE LEISURE ACTIVITY AREAS ON COMMUNITY WEBSITES

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**Strategy Source and Location**

CCPH

COUNTY MUNICIPALITIES

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Strategy Type:** Community-focused

**Who's Responsible**

CCPH

**Target Date**

CALHOUN COUNTY ECONOMIC DEVELOPMENT

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COUNTY MUNICIPALITIES

HEALTHY LIVING

## Strategy 2.1-5

DEVELOP A 5K TO BE HELD DURING RODEO DAYS IN LAKE CITY

### Strategy Source and Location

SMCH STATISTICAL DATA

**Strategy Type:** Community-focused

**Who's Responsible**

SMCH

**Target Date**

6/30/2026

## Topic 4

### HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

#### Goal 1

IMPROVE INCOME AND INCOME DISTRIBUTION

#### Alignment with National Plans

GOVERNMENT POLICIES TO REDUCE INCOME INEQUALITY opentextbc.ca>principlesofeconomics>chapter 14

#### Alignment with State/Other Plans

IDPH [www.iowa.gov/health/equity](http://www.iowa.gov/health/equity)

HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

#### Objective 1.1

DECREASE INCOME INEQUALITY FROM 0.45 (GINI INDEX) IN 2020 TO .3 IN 2025

Baseline Year	Baseline Value	Target Year	Target Value
2020	0.45 (GINI INDEX)	2025	0.3

#### Data Source and Location

IDPH <https://tracking.idph.iowa.gov/health/general-health-status/mental-health-status-data>

COUNTY HEALTH RANKINGS AND ROADMAPS <https://countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies>

### Progress on track

10-28-22 .43 (GINI INDEX)

## HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

### **Strategy 1.1-1**

DECREASE THE UNEMPLOYMENT RATE IN CALHOUN COUNTY

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#### **Strategy Source and Location**

IDPH - COUNTY HEALTH RANKINGS AND ROADMAPS <https://countyhealthrankings.org/take-action-to-improve-health/what-works-for-health-/strategies>

**Strategy Type:** Community-focused

#### **Who's Responsible**

CALHOUN COUNTY ECONOMIC DEVELOPMENT

#### **Target Date**

## HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

### **Strategy 1.1-2**

OFFER FINANCIAL EDUCATION COURSES

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#### **Strategy Source and Location**

NEW OPPORTUNITIES

ISU EXTENSION

CCPH

**Strategy Type:** Demographic/socioeconomic-focused

#### **Who's Responsible**

ISU EXTENSION

#### **Target Date**

6/30/2026

NEW OPPORTUNITIES

CCPH

## HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

### **Goal 2**

IMPROVE HOUSING OPTIONS IN CALHOUN COUNTY

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#### **Alignment with National Plans**

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD) [www.hud.gov/topics/rentalassistance](http://www.hud.gov/topics/rentalassistance)

NATIONAL HOUSING LAW PROJECT [www.nhlp.org/resource-center](http://www.nhlp.org/resource-center)

#### **Alignment with State/Other Plans**

IOWA FINANCE AUTHORITY [www.iowafinance.com](http://www.iowafinance.com)

CENTRAL IOWA REGIONAL HOUSING AUTHORITY [cirhahome.org](http://cirhahome.org)

## HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

### **Objective 2.1**

DECREASE THE PERCENTAGE OF INDIVIDUALS LIVING IN INADEQUATE HOUSING FROM 17.5% IN 2020 TO 15% IN 2025

**Baseline Year**

**Baseline Value**

**Target Year**

**Target Value**

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2020

17.5%

2025

15%

## Data Source and Location

COUNTY HEALTH RANKINGS AND ROADMAPS <https://countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/affordable-housing-tax-increment-financing-tif>

## Progress on track

10-28-22 15.21% Living in inadequate housing

### HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

#### Strategy 2.1-1

DEVELOP COUNTY WIDE RENTAL POLICIES

#### Strategy Source and Location

CALHOUN COUNTY ECONOMIC DEVELOPMENT

CALHOUN COUNTY BOARD OF SUPERVISORS

CCPH

**Strategy Type:** Policy-focused

#### Who's Responsible

CALHOUN COUNTY ECONOMIC DEVELOPMENT

#### Target Date

6/30/2026

CALHOUN COUNTY BOARD OF SUPERVISORS

CCPH

### HEALTH EQUITY AND SOCIAL DETERMINENTS OF HEALTH

#### Strategy 2.1-2

OFFER ACCESS TO REBATE PROGRAMS OR ASSISTANCE WITH GRANT APPLICATIONS TO IMPROVE QUALITY OF HOUSING

#### Strategy Source and Location

CALHOUN COUNTY ECONOMIC DEVELOPMENT

**Strategy Type:** Community-focused

#### Who's Responsible

CALHOUN COUNTY ECONOMIC DEVELOPMENT

#### Target Date

6/30/2026