

2023

Health Improvement Plan



Prepared by:



Crawford County
Community Health

Home Health, Hospice, & Public Health



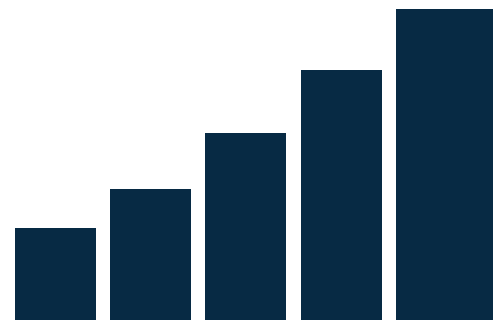
Health Improvement Plan

This plan was developed in conjunction with the Community Health Assessment. This improvement plan is a living document and will be used to improve the overall health of Crawford County.



Alone we can do so little;
together we can do so much.

-Helen Keller





Priority #1: Access to Care

Goal	Assure an effective system that enables equitable access to services and care needed to be healthy	
Objective #1	Crawford County Community Health (CCCH) will collaborate with partners to improve access to health care coverage	
	Strategy #1:	Partner with the Child Adolescent Health Program to train 2 staff members to provide Presumptive Medicaid Eligibility Determinations for children through the age of 18 by June 30, 2024.
	Strategy #2:	Partner with the Family Planning Program to train 2 staff members to provide Family Planning Program eligibility determinations for individuals of reproductive age by June 30, 2024.
	Strategy #3:	Partner with the Child Adolescent Health Program to provide Presumptive Medicaid Eligibility Determination education for Crawford County Memorial Hospital fiscal/billing department by December 31, 2024.
	Strategy #4:	Partner with the Child Adolescent Health Program to provide Presumptive Medicaid Eligibility Determination education for St. Anthony fiscal/billing department by December 31, 2024.
Measure: Eligible families will have multiple locations throughout the county where they can receive assistance.		

Objective #2	CCCH will educate families about resources (health care and community supports)	
	Strategy #1:	Partner with the Child Adolescent Health Program to educate families new to Medicaid about services they are eligible for and assist with linking families to medical/dental homes and other services as needed. Through this partnership, a provider resource list will be maintained and updated at least twice yearly that can be given to families to help them locate health care services. The provider resource list will be updated by June 30, 2024.
	Strategy #2:	Partner with Early Childhood Iowa and Decategorization to update and maintain a community resource directory that can be provided to individuals to assist them with locating community supports. This directory will be reviewed and updated by December 31, 2024, and available for community members either in print or electronically on CCCH website.
Measure: Families will have access to resource lists for health and community supports.		

Objective	CCCH will collaborate with partners to improve access to transportation for health-related needs	
	Strategy #1:	Convene local stakeholders to assess current transportation options (what is available, who can use it, hours of operation, how it can be accessed) for both local and out-of-town/county needs and identify opportunities to improve access. The Crawford County Coalition (multi-sector community partners) meets bimonthly. This group will be utilized



Priority #1: Access to Care

		to initiate this strategy and identify additional partners. This initial discussion will be completed by June 30, 2024, with on-going communications to be determined.
Measure: Multisector partnerships will be initiated to increase transportation options available for individuals and families.		

Objective	CCCH will support staff training and development efforts that build health equity skills and teach cultural humility	
	Strategy #1:	Provide foundational knowledge about the CLAS Standards for agency staff to ensure health services are culturally and linguistically appropriate by June 30, 2025.
	Strategy #2:	CCCH will employ bilingual (Spanish) staff to provide interpreting and translating services. These individuals will participate in the Basic Interpreter Training series provided through Salud! Multicultural Health Coalition by June 30, 2025.
	Strategy #3:	CCCH bilingual staff will complete the Community Health Worker noncredit certification course or apprenticeship opportunity that is currently available through a partnership between Iowa Department of Health and Human Services, University of Iowa College of Public Health, Iowa Workforce Development, Iowa Chronic Care Consortium, and Des Moines Area Community College by June 30, 2025.
Measure: Staff will receive training that provides a foundation for cultural humility and health equity.		



Priority #2: Mental Health and Mental Health Disorders

Goal	Assure access to mental health supports	
Objective #1	Crawford County Community Health (CCCH) will equip families with parenting skills and knowledge of how to access and use both physical and mental health resources	
	Strategy #1:	Partner with BVCS Early Childhood Iowa (ECI) to secure funding to provide Family STEPS Home Visitation services as an upstream approach to improve mental health. Grant proposals will be submitted by dates required by ECI (Spring 2024).
Measure: Family STEPS Home Visitation services will be available for families who qualify.		
Objective #2	CCCH will build protective factors that increase individual and community resilience and decrease stigma through education on mental health topics such as Mental Health First Aid, Adverse Childhood Experiences, trauma, and the value of social supports	
	Strategy #1:	Convene local stakeholders to discuss community supports and education needs. The Crawford County Coalition (multi-sector community partners) meets bimonthly. This group will be utilized to initiate this strategy and identify additional partners, topics, presenters, and timelines. This initial discussion will be completed by December 31, 2024, with on-going communications to be determined.
Measure: Community-based education will be provided.		



Priority #3: Active Living and Healthy Eating

Goal	Ensure that residents of Crawford County have enough food for an active, healthy life	
Objective #1	Crawford County Community Health (CCCH) will increase awareness of food insecurity through community-based education	
	Strategy #1:	Convene local stakeholders to discuss this issue and develop a community-wide initiative. The Crawford County Coalition (multi-sector community partners) meets bimonthly. This group will be utilized to initiate this strategy and identify additional partners. This initial discussion will be completed by June 30, 2025, with on-going communications to be determined.
Measure: Community-based education will be provided.		
Objective #2	CCCH will increase access to fresh produce	
	Strategy #1:	Partner with local producers to set up a network of locations across the county where they can drop off extra produce. Use communications channels in place (word-of-mouth, social media, partners) to educate families. Initial discussions will be completed by June 30, 2025, with on-going communications and messaging to be determined.
Measure: Multisector partnerships will be initiated to increase access to fresh produce.		
Objective #2	CCCH will increase awareness of locations where food can be accessed	
	Strategy #1:	Partner with Early Childhood Iowa and Decategorization to update and maintain a community resource directory that can be provided to individuals to assist them with locating community supports. This directory will be reviewed and updated by December 31, 2024 and available for community members either in print or electronically on CCCH website.
Measure: Families will have access to resource lists for health and community supports.		

Contact Us



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<https://www.crawfordcountyhealth.com/contact.asp>



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