



**2022 – 2025**

# **COMMUNITY HEALTH IMPROVEMENT PLAN**

Ida County Public Health

A Department of Horn Memorial Hospital

Community Health Improvement Plan Process

On July 27, 2022, a Horn Memorial Hospital (HMH) committee of nine members met to discuss and prioritize the health needs identified from the PRC Community Health Needs Assessment Report. The following priorities were identified as top concerns through the community key informant survey:

- |                           |                        |                         |
|---------------------------|------------------------|-------------------------|
| 1. Mental Health          | 4. Respiratory Disease | 7. Injury & Violence    |
| 2. Substance Abuse        | 5. Cancer              | 8. Access to Healthcare |
| 3. Heart Disease & Stroke | 6. Oral Health         |                         |

On September 26, 2022, the Horn Memorial Hospital Board of Trustees officially reviewed and approved the four prioritized significant community needs, and initiatives related to these areas.

Priority	Goal	Strategy
Mental Health	Increase Awareness and Access to Mental Health Resources	<ol style="list-style-type: none"> <li>1. Reduce stigma and promote awareness surrounding mental health</li> <li>2. Continue to utilize Integrated Telehealth Partners in the Emergency Department while researching ways to increase mental health services at HMH</li> </ol>
Heart Disease and Stroke	Increase Access and Awareness of Heart Disease and Stroke Resources	<ol style="list-style-type: none"> <li>1. Actively recruit a cardiovascular provider to see patients in our specialty clinic</li> <li>2. Continue to expand community wide initiatives and services related to heart disease and stroke</li> </ol>
Cancer	Promote/encourage referrals for preventative screenings for cancer	<ol style="list-style-type: none"> <li>1. HMH will promote cancer treatment options in the area</li> </ol>
Access to Healthcare	Increase Access to Healthcare Services in Service Area Increase Community Awareness of Services Available at HMH	<ol style="list-style-type: none"> <li>1. Promote services available at HMH through various platforms</li> <li>2. Complete Emergency Department expansion and renovation</li> </ol>

Other Significant Health needs identified by the community; however, were not identified as top priorities through the internal HMH committee:

Substance Abuse - Other facilities or organizations in the community are addressing the need (Public Health)

Respiratory Disease - Resource Constraints

Oral Health - A relatively low priority assigned to the need

Injury & Violence - A relatively low priority assigned to the need

The Ida County Community Alliance (ICCA) discussed the PRC Community Health Needs Assessment Report and reviewed the identified eight areas of concern at regular meetings November 2022 and January 2023. The group developed goals and objectives for the top two priority areas, identified through the Key Informant Survey, for Ida County Public Health. Mental Health and Substance Use Disorder can be co-occurring and affect health outcomes in many ways.

<b>Community Health Improvement Plan</b> <b>Ida County Public Health, A Department of Horn Memorial Hospital</b> <b>2022 - 2025</b>				
Identified Priority	Current Resource Availability	Goal and Objective	Strategy	Progress
Promote Healthy Living: Mental Health	<ul style="list-style-type: none"> <li>Plains Area Mental Health Center</li> <li>Your Life Iowa</li> <li>988 Suicide &amp; Crisis Lifeline</li> <li>Make It Okay Campaign</li> <li>Mental Health Therapists available in both school districts</li> </ul>	<p>Goal: Increase Mental Health Awareness &amp; Access to Resources</p> <p>Objective: Demonstrate increased community awareness through completion of online and paper surveys measuring knowledge of what mental health is, mental health conditions and available resources prior to and after education events</p>	<ol style="list-style-type: none"> <li>Utilize the Make It Okay Campaign to address mental health stigma</li> <li>Coordinate with current resources to promote available services to community</li> <li>Explore opportunities to increase number of mental health providers in community</li> </ol>	<p><u>5/23/23</u>: The Make It Ok Basic Campaign was used May 15-19 to promote mental health awareness at Horn Memorial Hospital with an information table, daily activity emails for all staff (283 recipients) and social media posts for the public. Ida Alive also posted MIO information to their social media page. The radio spot "Horn Health Break" also focused on mental health stigma.</p>
Promote Healthy Living: Substance Abuse	<ul style="list-style-type: none"> <li>Narcotics Anonymous</li> <li>Alcoholics Anonymous</li> <li>Your Life Iowa</li> <li>New Opportunities Inc. (tobacco)</li> <li>Quitline Iowa</li> <li>Rosecrance Jackson Centers (outreach in Cherokee and Denison)</li> </ul>	<p>Goal: Increase Awareness of Substance Abuse &amp; Health Outcomes (Key informants listed Alcohol 54.5%, Methamphetamines 36.4%, Marijuana 9.1% as most problematic)</p> <p>Objective: Demonstrate increase in community awareness by comparing the 2022 Tri-Ethnic Community Readiness Survey scores to the 2024 survey scores.</p>	<ol style="list-style-type: none"> <li>Partner with Rosecrance Jackson Center to provide anti-stigma education</li> <li>Coordinate with area resources to promote available services to community</li> <li>Discuss substance use statistics and how substance use disorders affect health outcomes (include info on co-occurring diagnoses)</li> </ol>	<p><u>5/01/23</u>: Public Health provided county alcohol statistics to the public through editorial in local papers week of April 24, 2023.</p>