

2022 CHNA Implementation Plan - Page County (IA) on behalf of SMC

Wave #4 2022 CHNA Health Needs Tactics - Year 1 of 3 (Starting 1/1/22 - 12/31/24)

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not"	Identified "Lead"	Identified Partners	Timeframe	(Hours)	\$\$\$
1	Mental Health IP & OP Services (Diagnosis, Placement, Aftercare, Providers)	a	Collaborate with community elementary, middle, and high schools to educate students on mental health to begin designating mental health conditions. Continue to build and promote BH community education program.	Hospitals PSA	Midwest MH, Waubonsie, DOH, Schools, Clergy	2023-2024 School Year	8	\$560
		b	Conduct a physician manpower assessment to identify number of Mental Health providers needed. Recruit Mental Health providers to meet specific mental inventory needs as identified. Consider recruitment of locum or visiting provider.	SMC		2023	16	\$2,400
		c	Continue suicide prevention training at schools. Develop and sponsor an anti-suicide campaign for local community members.	SCSD		2023-2024 School Year		
			Continue to develop MH referral relationships with key community partners (Midwest Mental Health) for collective impact. Identify who we can refer to with capacity.	SCSD		2023-2024 School Year		
			Continue to educate ER staff regarding mental health delivery issues. Utilize the crisis stabilization program to provide continuing education courses, lunch and learn presentations, etc. to keep them current in terms of treating mental health issues.	SMC		2023-2025 Ongoing		
			Continue to encourage area providers to use / establish BH tele-health options in the community.	SMC		2023-2025 Ongoing		
			Continue to enhance Mental Health clinic care support (PHQ9). Increase depression screenings (7 and older) by PCPs. Identify what screenings are currently taking place in all domains to know where enhancement or improvement is needed.	SMC		2023-2025 Ongoing	156	\$7,800
			Investigate offering a program to integrate patients back into the outpatient community after an inpatient admission.	SMC		2023-2025 Ongoing		
			Continue to promote and educate community about mental health service offerings. Conduct screenings and counseling.	SMC		2023-2025 Ongoing	52	\$2,600
			Continue to explore / develop relationships with key community partners in the area of mental health for collective impact. Look into partnering with local churches for additional support.	Global		2023-2025 Ongoing		
		Continue to investigate grant writing to fund mental health and depression. Use grant funding to support mental health care and mental health prevention.	SMC Foundation		2023	16	\$750	
2	Economic Development	a	Continue to offer hospital School Scholarship / Internship / Shadowing Program	CABI / SWIA	Green Plains, ISU Extension, State of IA	2023-2025 Ongoing		
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Explore a school partnership to create a class that offers help on resume and interview skills hosted by local community HR reps. Involve all PSA churches, schools and local government leaders to endorse program.	SCIA		2023-2025 Ongoing		
		c	Continue to encourage local businesses to host job fairs to promote their open positions for all education levels. (no degree, GED, etc.)	SCIA		2023-2025 Ongoing		
			Promote and advertise surrounding area college job fairs to high school students and the unemployed in county. (Iowa Western Community College)	SCIA		2023-2025 Ongoing		
3	Senior Health	a	Continue offering senior transportation services while looking into expansion of services for Healthcare and Mental Health utilizing SWITA.	PSA Senior Centers	DOH, ISU Extension, PSA Hospitals	2023-2025 Ongoing		

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This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Continue supporting senior activities (SMC / Senior Center) and work together to establish new senior activities / programs for them to engage in.	GVCC, Accura		2023-2025 Ongoing		
		Explore a county-wide Healthy Seniors Club. Establish programs, housing and services to allow older adults to "age in place"	Senior Center		2023-2025 Ongoing		
	c	Explore re-starting the a "Adopt a Senior" Program in the county.	SCSD		2023-2025 Ongoing		
4 Substance Abuse (Drug & Alcohol)	a	Continue to provide counseling and support for drug abusers and their families. Treat them as patients who need health care instead of addicts.	Zion	DOH, ISU Extension, PSA Hospitals	2023-2025 Ongoing		
	b	Promote School DARE program to educate youth on the dangers of using drugs and alcohol. Provide financial support for activities in local schools.	SCSD		2023-2025 Ongoing		
	c	Continue to establish / promote discarding old prescriptions at local police departments, especially opioids.	SMC / Shen PD		2023-2025 Ongoing	13	\$650
		Conduct a Community Inventory Survey and maintain the directory to document scope of substance abuse services and hours of service. Publish via count/city websites.	Page County Public Health		2023-2025 Ongoing		
		Continue to offer / create meaningful community youth activities to keep youth engaged / supervised. Research prevalent issues leading to drug abuse by adolescents. Work to establish systems to combat those issues.	Shen Parks & Rec		2023-2025 Ongoing	N/A	\$500
		Explore continue to host Substance Abuse Speakers @ schools assemblies / community events.	SCSD		2023-2024 School Year		
		Continue to monitor PSA prescription drug abuse. Support PMP activities via electronic health record interfaces. Create alert system between physicians and pharmacies for drug abuse.	SMC / HyVee / Walmart		2023-2025 Ongoing	52	\$12,600
		Seek additional and apply for Federal / Private Drug Abuse grants. Work with local health education classes to further content. Continue to change and build community perceptions regarding drug abuse (move from addicts to patient who need drug abuse care).	SMC Foundation		2024-2025	4	\$100
5 Cancer Care	a	Continue to collaborate with local chapters of American Cancer Society (Iowa Cancer Coalition). Provide cancer screenings and awareness activities. Utilize health portals to notify patients about appropriate screenings and reminders of upcoming screenings due based on age and/or history. Collaborate with PC providers to keep them engaged with their patients on the screening upkeeps.	SMC / ACS		2023-2025	1250	\$25,500
	b	Increase education on importance of preventive health care visits in early cancer detection and successful treatments. Collaborate with women's health providers to ensure female population is receiving yearly mammograms.	SMC		2023-2025	1000	\$20,000

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			Develop campaign to education community of ways to protect themselves from different forms of cancer such as proper sun screen usage to prevent skin cancer, smoking cessation to prevent lung cancer, etc. Collaborate with schools for youth education on these topics.	SMC		2023-2025	60	\$1,200
		c	Explore opportunity for local chemotherapy services. Strengthen relationship with oncology providers to expand out patient clinics.	SMC		2023-2025		
		d	Explore updates to facility to provide additional oncology care resources to our patients.	SMC		2023	400	\$13,024,000
6	Dental Services taking Medicaid	a	Conduct Neighborhood dental fair - focus on uninsured / Medicaid.	PSA Dentists	DOH, PSA Hospitals, Dental Universities	2023-2025		
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Continue to seek grants for mobile dental care in the schools.	Dentists		2023-2025		
		c	Encourage area dental providers to coordinate and participate in a free service for the uninsured. Explore what dental services funding resources are available in the State of Iowa.	Dentists		2023-2025		
		d	Recruit additional dental providers and market services.	Dentists		2023-2025		
		e	Request all area dentists to see Medicaid patient 1 day a month - community service.	Dentists		2023-2025		
7	Affordable Housing	a	Create a SCIA Housing Committee that would address affordable housing for community residents.	SCIA		2023-2025		
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Encourage banks to offer mortgage loans to first time home buyers.	SCIA / Local Banks		2023-2025		
		c	Explore the area and process of building a new apartment complex for young families and potentially the elderly as two separate developments.	SCIA		2023-2025		
			Investigate grant writing to fund public / safe housing. If available, designate community lead to work to attain the necessary grant.	SCIA / SMC Foundation		2023-2025		
			Partner with local city to allow loans which aid in improvement of existing housing.	SCIA / City of Shen		2023-2025	36	\$5,400
8	Chronic Disease Management	a	Continuing to develop processes which support primary care and other providers in efforts to refer patients to nutritionists and diabetic educators.	SMC Population Health		2023-2025	100	\$3,000
		b	Explore grants and utilize grants already in place for Remote Patient Monitoring and Care Coordination.	SMC		2023-2025	15	\$350
		c	Host health education classes at schools, local areas, etc. (Lunch and Learns) with focus on hypertension, diabetes, smoking cessation, educate community on Health & Wellness practices, and chronic alcohol usage.	SMC		2023-2025	32	\$1,200
		d	Create a Reminder Program to encourage residents to visit their providers regularly for preventative screenings.	SMC		2023-2025	3100	\$77,500
9	Obesity (Nutrition / Exercise)	a	Collaborate with health plans, local cities and other groups focused on offering fitness & healthy eating opportunities.	Wellness Centers	SMC	2023-2025	773	\$26,300
		b	Continue to promote / provide "free and/or low cost" sports physicals / wellness examinations with school parents.	SMC	School	2023-2025	132	\$8,300

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c		Educate & expand youth physical activity programs. Continue after school /Parks & Rec programs to keep youth active.	City	School	2023-2025		
		Promote current features and upcoming features to encourage community participation and usage (Walking trails, indoor and outdoor facilities). Explore different trail connections for expansion.	City	Community Groups	2023-2025		
		Create community educational series focusing on cooking demos, food labels, grocery store tours, restaurants healthy meals / portions options, health fairs, classes, speakers etc. Continue SMC collaboration on "Cooking with a Doc".	SMC	Community Groups	2023-2025	40	\$1,500
		Continue to Increase access to healthy foods in schools for youth and nursing homes for seniors. Provide healthier school vending options.	School/Nursing Homes		2023-2025		
Overall Total Contributions							\$13,222,210

Page County, IA - Key Community Stakeholders

KEY	Organization	Lead	KEY	Organization	Lead
Coalition			City		
Fitness Center			Clinic		
Drugs/Alcohol			Clubs		
Mental Health			Country		
Health Dept.			Econ. Dev.		
Hospital	SMC		EMS		
Comm. Orgs.			Housing		
LTC			Law Enf.	Local Sheriff's Dept.	
State			Parks / Rec.		
Clergy			Schools		
Senior			Others		