

STORY COUNTY HEALTH IMPROVEMENT PLAN FOR 2020

PRIORITY 1: MENTAL HEALTH

1. **Goal:** By 2025, improve Story County resident's mental health, well-being and awareness of mental health services.
 - a. **Objective 1-1:** Decrease the average poor mental health days from 4.1 to 4.
 - i. *Strategy 1-1.1* – Provide the Mental Health First Aid classes in the county.
 - ii. *Strategy 1-1.2* – Increase the number of community members trained in Mental Health First Aid.
 - b. **Objective 1-2** – Decrease the Frequent Mental Distress (Percent of adults reported experiencing poor mental health for 14 or more of the last 30 days) from 13% to 12%.
 - i. **Strategy 1-2.1** Promote and educate on existing mental health services, such as Out of the Darkness Walk.
 - ii. **Strategy 1-2.2** – Implementation of the Alternative Response for Community Health (ARCH) program through Mary Greeley Medical Center by January 2023.

PRIORITY 2: FOOD INSECURITY

2. **Goal:** By 2025 Story County will improve food security and access to healthy food choices.
 - a. **Objective 2-1:** By 2025 Story County will be above the State of Iowa average on Robert Wood Johnson Foundation's (RWJF) measure of Food Environment Index.
 - i. **Strategy 2-1.1** - The Backpack program or summer food service programs will include Ames Schools, Ames Public Library, Ballard Schools, Colo-Nesco, Collins-Maxwell Schools Roland Story and Nevada School.
 - ii. **Strategy 2-1.2** – Story County Public Health will have a representative attend the Hunger Collaboration of Story County to help understand the resources and gaps that exist in Story County to determine what areas they can assist with.
 - iii. **Strategy 2-1.3** – Increase the food security questions screening questions through the health care providers.

PRIORITY 3: HOUSING

3. **Goal:** By 2025 Story County will improve housing accessibility to everyone.
 - a. **Objective 3-1:** By 2025 Story County will decrease percentage of households experiencing overcrowding, high housing costs, lack of kitchen facilities or lack of plumbing facilities from 19% to 15%.
 - i. **Strategy 3-1.1** – Provide housing data that was presented in the 2020 Community Need Assessment to key individuals in the county such as county supervisors and mayors to help in decision making.
 - ii. **Strategy 3-1.2** - Increase awareness of resources available, such as Emergency Residence Project through the use of 2-1-1.