

Staff Referrals to Peer Counseling

Policy

WIC Nutrition Services Standards: Standard 9. C. - The State agency establishes and the local agency implements standardized breastfeeding peer counseling program policies and procedures. These policies and procedures ensure that the local agency:

5. Has a systematic procedure in place for referring participants to peer counselors as a part of the certification, assessment and nutrition education process.

Authority

WIC Nutrition and Services Standards: Standard 9. Breastfeeding Peer Counseling

Procedures

All local WIC agency staff will inform pregnant and breastfeeding women of the Peer Counseling services available and encourage them to participate. Interested participants will be referred to the program using the WIC electronic data system.

Best Practices

Clients should be asked for their preferred method of contact (call, text, email, etc.), documenting that method in the referral to the Peer Counseling program.

Local WIC agencies that prefer to use a hardcopy referral form may do so in addition to the electronic referral.