

**Tobacco Use Prevention & Control
Commission Meeting Minutes
June 4, 2021
Zoom Meeting
10:00 a.m. to 12:00 p.m.**

<p>Voting Members Present:</p> <ul style="list-style-type: none"> • Chad A Jensen – Chair • Dr. Robert Nichols – Vice Chair • Lorene Mein, ARNP • Dr. Teresa Aoki • Dr. George Belitsos • 	<p>Non-Voting Members Present:</p> <ul style="list-style-type: none"> • Senator Herman Quirnbach • Courtney Sweet • Matt Gannon • Melissa Walker, Dept. of Education • Becky Blum, Iowa Medicaid Enterprise • Dale Woolery, Off of Drug Control Policy
<p>Voting Members Not Present:</p> <ul style="list-style-type: none"> • Kennadie Machovec • Monet Rangel • Jane Kim 	<p>Non-voting Members Not Present</p> <ul style="list-style-type: none"> • Senator Julian Garrett • Representative Sandy Salmon • Representative Kristin Sunde
<p>Tobacco Use Prevention and Control Staff: Jerilyn Oshel, Sheri Stursma, Jane Larkin, Tabetha Gerdner, Joann Muldoon, Jill Wright</p> <p>Guests: Erin Heiden, University of Northern Iowa; Jessica Ekman, Alcoholic Beverages Division; Maddie Wilcox, Iowa Department of Public Health; Penny McCaslin, Cerro Gordo County Health Department; Jessica Steele, Marion County Public Health; Annais Adame, Siouxland District Health Department, Anna Copp, Scott County Health Department; Beth Turner, American Lung Association; Elizabeth Nichols, Van Buren County Hospital; Donn Stanley, Attorney General’s Office; Michele Tilotta, Iowa Department of Public Health; Kelly Yousse</p>	

- I. Introductions & Welcome** Chad Jensen
10:01 AM
- II. Approval of Meeting Minutes** Chad Jensen
A. March 26, 2021 Minutes: George Belitsos motioned. Robert Nichols second. Unanimous approval.
- III. Old Business**
- A. **Strategic Plan**
Chad Jensen stated the strategic plan has been updated and went over the revisions.

Jensen stated these will be updated and the revised version will be sent out to commission members and put on the Commission website. Nichols moved to approve the strategic plan. Dr. Teresa Aoki seconded. Unanimous approval.

B. Consistent Statistics

Jerilyn Oshel stated that there was a lot of conversation around this topic and how best to move forward. Oshel reported that she and Joann Muldoon had a conversation with Centers for Disease Control and Prevention (CDC) as well. Oshel reported that we will continue to use both numbers and the reason being is the CDC estimated smoking number and the other is the count of deaths in Iowa based on death certificates of tobacco use. Oshel stated the numbers are not comparative and that point will have to be made very clear. Oshel stated that it just makes more sense to use both because one is an estimate and one is a count. Oshel reported that staff did look further into the numbers that Legislative Services Agency (LSA) provided and have spoken with Vital Records on how those numbers were gathered and decided if these numbers were asked for again in the future that these are the ways these number should be given. Oshel stated that moving forward the numbers used on documents will be the past number years death certificate numbers for tobacco use and then you will see the CDC estimated number. Oshel reported that the CDC is aware that the number is outdated and there has been conversation of that number being updated.

Jensen stated for summarization to not compare the data sets to each other, but within each other.

Belitsos expressed concern using a number that is eight years old year after year. Oshel explained that the 5,100 is an estimate of cigarette use and the other one will be an actual of tobacco use deaths in Iowa. Oshel stated that both of them used would be very valid for our number. Belitsos stated he was comfortable using the CDC number of 5,100 estimated deaths, but the 6,000 actual tobacco related deaths number according to the death certificate cause of deaths. Oshel reiterated that is what was being conveyed.

IV. Legislative Report/Update

Legislators
Iowa Tobacco Prevention Alliance

Sen. Quirnbach: Senator Quirnbach stated that most areas funding remained status quo and that it is still well under where the federal levels state it should be. Lorene Mein asked if there was any information as to why the tobacco bills did not make it through this year and stated she is asking to know what to do going forward and if there is any way to target legislators on this topic. Quirnbach reported that he believed one bill moved forward regarding smoking related devices, but does not remember if it passed the House or not. Dale Woolery reported that Senate File 363 did not go anywhere in the House. Maddie Wilcox reported that Senate File 363 did make it through the first and second funnel. Wilcox reported that it made it through the committee process on the House side, but it did not move beyond that, but the committee did recommend passage. Wilcox stated that it was one of those that died in the final weeks of session.

Quirnbach stated to remember that it is a two year session, so a bill that was filed this year and did not make it all the way through the process is still a live round. Quirnbach suggested focusing on the House and getting them to put it back on their radar. Quirnbach reported that the Tobacco budget has actually been cut by \$106.

Iowa Tobacco Prevention Alliance

Not in attendance.

V. New Business Chad Jensen
Nothing to discuss.

VI. Division Director's Report/Update Jerilyn Oshel

A. **Budget:** Oshel reported that we have had multiple and consistent discussions regarding spend down of funds with our contractors. Oshel reported that she believes we will have funding spent down by June 30. Oshel stated that the Division posted two Request for Proposals (RFP) for the Community Partnerships and there are still 11 unfunded counties. Oshel stated that current contractors will be asked to take on those counties.

Oshel reported that the July 30th meeting will have an option for an in person meeting. Oshel stated that this will be held in rooms 517/518 in the Lucas Building and a virtual option will be accommodated as well.

VII. TUPC Program Update:

A. **Iowa Students for Tobacco Education Prevention (ISTEP)** ISTEP Youth
Courtney Sweet reported that there are 72 chapters in 45 counties registered. Sweet stated that 10 are newly established chapters. Sweet congratulated the 5 seniors serving on the council. Sweet reported that in April they did ISTEP Takes Down Tobacco street marketing event and a Clean Air Clean Lungs street marketing event for Earth Day. Sweet reported that in May they did an ISTEP Chooses Kindness project. Sweet reported that ISTEP has had some speaking opportunities participating in the Youth and Shelter Services (YSS) Let's Talk Vaping and participation in a national youth panel. Sweet reported that ISTEP will be holding an in person summit this year, sometime in September.

VIII. Other Attendee Reports

A. **Attorney General's Office** Matt Gannon
Matt Gannon reported that Donn Stanley will be tag teaming the Commission with him. Gannon stated that Donn is a great advocate.

B. **Office of Drug Control Policy** Dale Woolery
Dale Woolery reported that he did not have any updates, but thanked Tabetha Gerdner for preparing to present to the Drug Policy Advisory Council with a vaping update.

C. **Iowa Medicaid Enterprise (IME)** Becky Blum
Becky Blum reported that she had no updates, but reported they have a new Medicaid Director, Liz Matney.

D. Department of Education

Melissa Walker

Melissa Walker reported that she has been working on a Memorandum of Understanding (MOU) with the Iowa Department of Public Health and the Department of Natural Resources.

E. Alcoholic Beverages Division (ABD)

Jessica Ekman

Jessica Ekman reported on the handouts provided regarding compliance checks and budget.

IX. Public Comment

X. Next TUPC Commission Meeting Agenda Topics

Chad Jensen

A. Next Commission Meeting July 30, 2021

XI. Adjournment

10:49 AM