

Quality Improvement to Expand Breastfeeding Support in Boone County

Team Members: MICA WIC Program and the Breastfeeding Peer Counseling Program, Ericson Public Library, and the Boone County Hospital Birthing Department

Project Period: January 2017-Sept. 30 2017, reevaluated, changes implemented throughout and the project until December 2019.

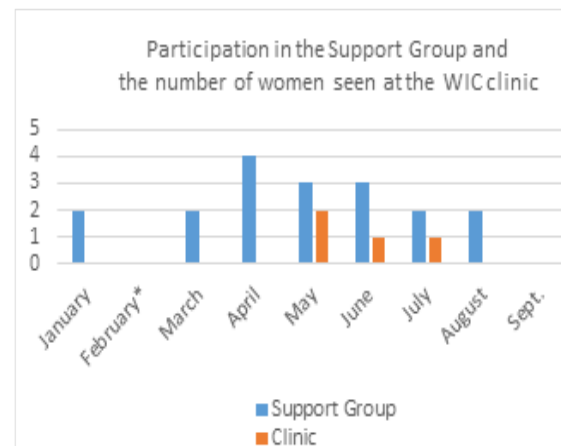
PLAN

Opportunity: Expand breastfeeding support for pregnant and breastfeeding women in Boone County.

The Goal: Is to increase breastfeeding support for pregnant and breastfeeding women participating in WIC in Boone County by offering a monthly breastfeeding support group in Boone and also having a BFPC available during one out of the two WIC Clinics in Boone each month. The goal is to have 5-10 women attend the support group monthly.

CHECK

The Results:



DO

What we did: Monthly support group and BFPC at clinic once a month.



Promotional flyers went to:

- Women at WIC Clinic
- BFPC clients
- Family Medical
- Boone County Clinic
- Family Nest
- Specter Chiropractic
- Hy-Vee
- Ericson Public Library
- Boone County Hospital

ACT

Lessons Learned: After 6 months, the location of the group moved from the library to the Boone County Hospital and after a year at the hospital, the time of the group changed from morning to evenings. The support group and the addition of a BFPC at the WIC clinic in Boone ended at the end of 2019.